

CSJM UNIVERSITY KANPUR
FACULTY OF COMMERCE
M. COM. (HONORS) PROGRAM

1st YEAR
SEMESTER- I

Paper Code	Paper Name	Core Compulsory/Elective	External Marks	Internal Marks	Credit
MCH 101	Managerial Economics	Core Compulsory	75	25	5
MCH 102	Managerial Accounting	Core Compulsory	75	25	5
MCH 103	Advanced Business Statistics	Core Compulsory	75	25	5
MCH 104	Human Resource Management	Core Compulsory	75	25	5
MCH 105	Minor Subject	Elective			5
TOTAL MARKS OF SEMESTER			300	100	25
			400		

SEMESTER- II

Paper Code	Paper Name	Core Compulsory/Elective	External Marks	Internal Marks	Credit
MCH 201	Behavioral Sciences	Core Compulsory	75	25	5
MCH 202	Accounting for Planning & Control	Core Compulsory	75	25	5
MCH 203	Financial Management	Core Compulsory	75	25	5
MCH 204	Marketing Strategy	Core Compulsory	75	25	5
MCH 205	Research Methodology	Core Compulsory	75	25	5
TOTAL MARKS OF SEMESTER			375	125	25
			500		

**2nd YEAR
SEMESTER- III**

Paper Code	Paper Name	Core Compulsory/Elective	External Marks	Internal Marks	Credit
Compulsory Papers					
MCH 301	Computer Applications in Business	Core Compulsory	75	25	5
MCH 302	Strategic Management	Core Compulsory	75	25	5
Two Papers of the Elective Group in the areas of :					
III. A	Group A: Accounting	Elective	75	25	5
III. B	Group B : Finance	Elective	75	25	5
III. C	Group C : Marketing	Elective	75	25	5
III. D	Group D : Human Resource Management	Elective	75	25	5
Summer Internship Report and Viva - Voce			200		5
TOTAL MARKS OF SEMESTER			500	100	25
			600		

SEMESTER- IV

Paper Code	Paper Name	Core Compulsory/Elective	External Marks	Internal Marks	Credit
Compulsory Papers					
MCH 401	Specialization Compulsory	Core Compulsory	75	25	5
MCH 402	Specialization Compulsory	Core Compulsory	75	25	5
Two Papers of the Elective Group in the areas of :					
III. A	Group A: Accounting	Elective	75	25	5
III. B	Group B : Finance	Elective	75	25	5
III. C	Group C : Marketing	Elective	75	25	5
III. D	Group D : Human Resource Management	Elective	75	25	5
MCH 406	Research Project Report and VIVA VOCE		200		5
TOTAL MARKS OF SEMESTER			500	100	25
			600		
GRAND TOTAL			2100		100

Guidelines:

1. **In Second Year of the M.Com. (Hons.) Program (Semester III and IV) the student will have to choose any one group for specialisation out of the given four groups A, B, C & D.**

Group A – ACCOUNTING (A)

Group B – FINANCE (F)

Group C – MARKETING (M)

Group D – HUMAN RESOURCE MANAGEMENT (HRM)

2. **In Third semester the students will study for two compulsory papers (common for all students) and two elective papers from the area of specialization chosen by them (they will be given a choice to opt for two out of the given three papers).**
3. **In Fourth semester both compulsory as well as elective papers will be from the area of specialization opted by the student.**
4. **Minimum 15% students should opt for every available specialization, failing which the said course for specialization will be withdrawn.**
5. **The students have to go under Summer Internship for Six to Eight weeks in the month of May - June after Second Semester, the viva-voce on summer Internship report will be held along with the Third Semester Examination.**
6. **Students should undergo their internship in the firm as per their elective specialization (Accounting, Finance, Marketing & Human Resource Management).**
7. **Each student has to complete one project on the assigned case study in the Fourth semester and undergo a viva-voce along with the semester examination. The case study will be based on a subject from the chosen specialization.**

M.Com. (Semester System) Course

Elective Group A : Accounting

Semester III

MCH 301	:	}	Compulsory Paper	Computer Applications in Business
MCH 302	:			Strategic Management
MCH 303	:	}	Elective Papers	Accounting Theory
MCH 304	:			Management Information System
MCH 305	:			Working Capital Management
MCH 306	:	Summer Internship Report and Viva - Voce		

Semester IV

MCH 401	:	}	Compulsory Paper	Corporate Tax Planning and Management
MCH 402	:			Corporate Reporting Practices
MCH 403	:	}	Elective Papers	Investment Management
MCH 404	:			Advanced Auditing
MCH 405	:			Advanced Cost Accounting
MCH 406	:	Research Project Report / Dissertation		

Elective Group B : Finance

Semester III

MCH 301	:	}	Compulsory Paper	Computer Applications in Business
MCH 302	:			Strategic Management
MCH 303	:	}	Elective Papers	Risk Management and Derivatives
MCH 304	:			Financial System in India
MCH 305	:			Working Capital Management
MCH 306	:	Summer Internship Report and Viva - Voce		

Semester IV

MCH 401	:	}	Compulsory Paper	Strategic Financial Management
MCH 402	:			Security Analysis and Portfolio Management
MCH 403	:	}	Elective Papers	Project Management
MCH 404	:			Securities Market Operations
MCH 405	:			Fund Based Financial Services
MCH 406	:	Research Project Report / Dissertation		

Elective Group C : Marketing

Semester III

MCH 301	:	}	Compulsory Paper	Computer Applications in Business
MCH 302	:			Strategic Management
MCH 303	:	}	Elective Papers	International Marketing Management
MCH 304	:			Foreign Trade Management
MCH 305	:			Global Business Environment
MCH 306	:	Summer Internship Report and Viva - Voce		

Semester IV

MCH 401	:	}	Compulsory Paper	Consumer Behaviour
MCH 402	:			Advertising and Promotion Management
MCH 403	:	}	Elective Papers	Sales Management
MCH 404	:			Agricultural Marketing
MCH 405	:			Industrial Marketing
MCH 406	:	Research Project Report / Dissertation		

Elective Group D : Human Resource Management

Semester III

MCH 301	:	}	Compulsory Paper	Computer Applications in Business
MCH 302	:			Strategic Management
MCH 303	:	}	Elective Papers	Employee and Organisation Development
MCH 304	:			Industrial Relations in India
MCH 305	:			Labour Welfare & Social Security
MCH 306	:	Summer Internship Report and Viva - Voce		

Semester IV

MCH 401	:	}	Compulsory Paper	Corporate HRD
MCH 402	:			Human Resource Analytics
MCH 403	:	}	Elective Papers	Wage and Salary Administration
MCH 404	:			Industrial Psychology
MCH 405	:			Industrial Sociology
MCH 406	:	Research Project Report / Dissertation		